

NEW PRODUCT LAUNCH



Sunrise LowZone Cushions – Available Soon!

After a successful trial in our top 21 x retail stores, we have taken the decision to stock the JAY LowZone Cushion range from Sunrise in all our retail stores nationally.

Each showroom will be provided with a JAY cushion stand and an indicator cushion (further info below).

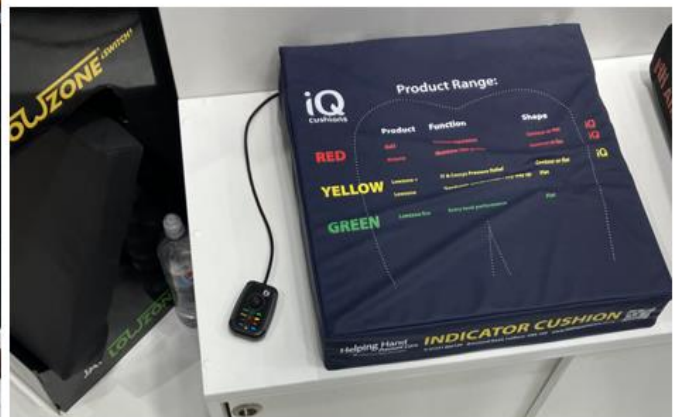
We recommend placing the stand alongside your manual wheelchairs. The JAY cushions are the perfect add-on selling opportunity for your manual wheelchair sales.

Please note, these cushions are not intended to replace an assessment from a trained allied health practitioner. Clients at risk of pressure injury or requiring postural support should be referred to an allied health practitioner and/or our CASE team.



The indicator cushion is designed with a light to signify the baseline level of cushion required.

- If a client's light indicates **green (low-level)**, they can safely choose any of the three cushions available depending on their comfort level.
- If the light indicates **yellow (mid-level)**, the client should select either the mid-level or high-level cushion.
- If the light indicates red (**high-level**), the high-level cushion is the recommended choice.



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Product Codes and Stock Planning

- Cushions are available in multiple sizes, see below codes
- Not all sizes will be available in showrooms, these will be ordered on request
 - 17in x 17in will be always held in stock
- The cushions are currently on backorder with Sunrise, but we anticipate they will be in stock in early November for showroom setups

Code	Item Description
PTC536070	Cushion - JAY - Low Zone Eco - 17x17in
PTC536072	Cushion - JAY - Low Zone Eco - 18x16in
PTC536074	Cushion - JAY - Low Zone Switch - 16x16in
PTC536076	Cushion - JAY - Low Zone Switch - 17x17in
PTC536078	Cushion - JAY - Low Zone Switch - 18x16in
PTC536080	Cushion - JAY - Low Zone Switch - 20x18in
PTC536082	Cushion - JAY - Low Zone Gel Switch - 17x17in
PTC536084	Cushion - JAY - Low Zone Gel Switch - 18x16in
PTC536086	Cushion - JAY - Low Zone Gel Switch - 20x18in
PTC536088	Cushion - JAY - Low Zone Gel Switch - 22x18in
PTC536090	Cushion - JAY - Climazone - 14x14in
PTC536092	Cushion - JAY - Climazone - 17x17in
PTC536094	Cushion - JAY - Climazone - 18x16in
PTC536096	Cushion - JAY - Climazone - 20x18in
PTC536098	Cushion - JAY - Climazone - 22x18in